

AI Automation for Local Businesses

For small local businesses. Set up the repetitive work once (capturing leads, following up, reminding customers, sending quotes and invoices) so it runs on its own and your team can focus on the customers in front of them.

LEAD INTAKE

FOLLOW-UP

REMINDERS

QUOTES & INVOICES

REPORTING

SERVICE TIERS

INTRODUCTORY LAUNCH PRICING · FIRST MONTH DISCOUNTED

Starter Setup

One focused automation, built once and handed over to you.

\$695 one-time

Flat fee · no monthly commitment

- ◆ Workflow review of how leads and jobs move today
- ◆ One core workflow built, e.g. lead intake form + instant follow-up email
- ◆ Connected to your existing email, calendar, or spreadsheet
- ◆ Testing with real sample entries before launch
- ◆ Walkthrough video & written how-to
- ◆ 14 days of post-launch fixes

Typical build time: 5-7 business days

MOST POPULAR

Growth Retainer

A connected set of automations, maintained and improved monthly.

\$495 per month

First month: **\$295**

- ◆ Up to 3 workflows built & maintained
- ◆ Automatic follow-up emails and texts
- ◆ Appointment reminders to cut no-shows
- ◆ One new workflow or change request each month
- ◆ Monitoring & fixes if something breaks
- ◆ Email support, reply within 1 business day

Month-to-month; cancel with 30 days' notice

Pro Retainer

Lead-to-invoice automation plus weekly reporting.

\$995 per month

First month: **\$695**

- ◆ Everything in Growth, up to 6 workflows
- ◆ Quote & invoice workflows from intake to payment reminder
- ◆ Weekly report: leads, appointments, open quotes, unpaid invoices
- ◆ Up to 3 new workflows or changes each month
- ◆ Monthly 30-minute review call
- ◆ Priority support, same-business-day reply

Month-to-month; cancel with 30 days' notice

HOW IT WORKS

1

Free 30-Minute Review

Walk me through how leads, bookings, and payments work today. Get a written scope and flat price.

2

Build

Built on the tools you already use where possible; new tools only with your approval.

3

Test & Launch

Every workflow tested with sample data, then switched on with you watching.

4

Hand Over or Maintain

Starter clients get documentation to run it themselves. Retainer clients get ongoing upkeep and improvements.

WHY VILLAFARRA ENTERPRISE

Built for small teams

Practical workflows for owners and small staffs: no enterprise software, no long implementation projects.

You own your setup

Workflows live in your accounts, documented in plain language, so nothing is locked away from you.

Transparent, flat pricing

Published rates and a written scope before work begins. No hourly billing surprises.

Local and direct

Based in Georgetown, Texas. You work directly with the person building your automations.

Introductory rates apply to new clients and may change. Final scope and price are confirmed in writing before work begins. Third-party software subscriptions and per-message texting fees are billed by those providers and paid by the client. Texting workflows send only to contacts who have opted in to receive messages. Automations reduce manual work but do not guarantee specific sales, booking, or revenue results.

Book a free 30-minute workflow review.

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